

Post taken from EST E safety training Facebook page 25th February 2019

Urgent Post Regards significant Concerns we have about a new viral craze sweeping the internet called 'MOMO Challenge'



This is yet another scaremongering challenge type situation that has previously appeared under different guises for example 'Slenderman' and 'The Blue Whale Challenge'

This time though, we are extremely worried as we have information that suggests numerous children are now being exposed to the 'MOMO Challenge' on a daily basis and we want to make 100 percent sure that all our followers and their friends are fully sighted on the situation.



Basically kids are being convinced to contact a number via instagram, Facebook or WhatsApp that connects to someone running the challenge. Additional to this there are now

numerous copy cat type situations where despicable people are posting 'MOMO Challenge Videos' embedded in seemingly okay youtube videos that are directed at children. Children are then told that they will die unless they follow through a challenge. Many of the challenges involve self harm and suicide. Some of the sketches depicting suicide are horrific.

We have attached pictures of the main icon used to denote the challenge online but aside from this there are many horrendous sketches.

We ask that where possible our followers share this post in the hope we can fully raise awareness.

Every Parent needs to make sure that they have a line of communication with their child at home whereby they will be able to speak to them if they come across anything that remotely links to this situation or indeed anything that links to 'suicide advice'.

The children need to know they can raise these issues with their parents without then having to deal with an immediate ban from electronics etc for their honesty. If parents punish their children as a result of a disclosure relating to the 'MOMO Challenge' we would regard this as an extremely dangerous situation and strongly ask parents to think carefully about how they handle this issue.

If anyone has information linked to this craze that they want to share with people please let us know and we will share it.

If your child has been self harming for no reason or talking about scary things related to death there is a strong chance that this latest issue may be involved somewhere.

We are sorry this is such a long post and hope we have not missed the point

Best Regards

John and John

PS Please note we have also received information from parents that suggests some links to the challenge have been placed within the games 'ROBLOX' and 'Minecraft' which adds yet another level of anxiety for us. This issue needs to be raised with children so they can't walk into a bad situation.